[Name],

There was a time I had no idea what Shepherd Center was, but now it is such a huge part of my life. I’d like to tell you why.

[Copy and paste your 3-paragraph personal Shepherd story here. You can use this guide to help you write it.]

So, why am I sharing this now? Well, Shepherd Center is in the midst of its biggest comprehensive campaign in history, raising money so it can touch many more lives and create more stories like [mine/family member’s name]. As a nonprofit hospital, it relies on community support from people like me and you. If you feel moved to give, you can visit this link. Will you join me in proudly being part of this effort?

Sincerely,
[Name]