



Shepherd Center



Pursuing Possible
The Campaign for Shepherd Center

Dear **Name**,

I'd like to share something close to my heart with you today. Shepherd Center is a place where people facing life-changing injuries, stroke and other neuromuscular conditions can find care tailored to them. That care leads to many more patients returning home following treatment than the national average—over 90%, in fact. I know, because **[I/ my wife/ husband/ brother/ sister/ mother/ father/ other]** **[am/ is]** one of them.

Shepherd Center has launched Pursuing Possible, the biggest fundraising campaign in its history, to significantly expand its facilities so it can provide life-renewing care to more people like **[me/family member name]** for generations to come. It will fund much-needed expansions, like:

- More inpatient beds
- Housing for family members supporting their loved ones during recovery
- Outpatient programs that empower patients to thrive at home

I'm excited for Shepherd Center's next chapter, and I think you will be too. If you're interested in learning more, you can visit expandingsshepherd.org. I especially encourage you to watch the Shepherd graduate stories—very inspiring stuff.

Thank you,
[Name]